

*MediaFreshGEO*TM

Simple, Powerful & Effective

The most versatile, scalable and feature rich
web based e-commerce solutions on the market.

MediaFreshGEO™

One of the simplest, most powerful, feature rich web based e-commerce platforms on the market.

What makes MediaFreshGEO™ stand out from the rest is that our entry level system allows you to get a fully professional e-commerce system up and running quickly for under £800 and is flexible enough to be upgraded with more advanced features as your business grows

Tailored to you

Our design and development team listen to you to understand your requirements, then we provide our extensive knowledge in the e-commerce market so that we can tailor your MediaFreshGEO™ to get the best results for your business.

Working together

We work with you on every step from initial ideas and registering your domain name, to site design and layout, product entry and secure payment options. Once your site has launched we can work with you on marketing your site search engines, directories, social networking sites and other areas. And of course, we offer continued support after launch, for the life of your site.



Giving you control

Behind every MediaFreshGEO™™ is powerful web-based back office enabling you to log in securely from anywhere in the world. From here you can control every aspect of your site such as checking customer orders, setting up sales and promotions, maintaining and adding products and more. MediaFreshGEO™ is extremely versatile and can expand as your business expands. There are no limits to the number of categories or products that can be created, we can also add any number of content managed information pages like About Us, FAQs, Our Stores etc.

Site for life

As MediaFreshGEO™™ is powered by a live back office, we regularly upgrade and add new facilities as new web technologies emerge. There is no extra charge for these upgrades so you are safe in the knowledge that your site will always be at the forefront of modern technology.



MediaFreshGEO™ e-commerce system is a versatile and scalable web-based system that grows with your business.

Versatile

MediaFreshGEO™ can be adapted to work with any product. The system can be used as an online showroom simply showcasing your products or as a powerful e-commerce platform selling products large and small, digital downloads or subscriptions and services.

Scalable

MediaFreshGEO™ is ready to grow with your business. You can start off simply selling a hand-full of products or tens of thousands. We do not impose any limits so you are free to grow your online catalogue in a way that suits you.

High customer conversion

MediaFreshGEO™ built in SEO (search engine optimisation) features together with a professional, friendly shopping experience attracts and converts more qualified customers delivering extra revenue to your business. If you choose to make use of our marketing tool kit you will have the power to reach even more customers.

Bespoke design

With each MediaFreshGEO™ comes a bespoke design created in-house by our design team, we never give you an off-the-shelf template. We work with you to ensure that your website reflects the high quality of your business from the home page through to the final secure checkout process.

Ultra fast product entry

Adding products to your website via the MediaFreshGEO™ back office is unbelievably quick and easy. There is no need to re-size your images, simply upload directly from your camera, CD, memory stick or computer and MediaFreshGEO™ does all the hard work for you. Products can be uploaded and for sale on your website within seconds, saving you valuable time.

Freedom and control

Running your e-commerce website is child's play with the MediaFreshGEO™ back office. A joy to use, the back office controls every aspect of your products. The order and customer management system makes fulfilling sales a breeze.

Set sales, promotions, loyalty points and more to attract new customers. Use built-in marketing tools to encourage existing customers to come back time and time again.

No installation

As MediaFreshGEO™ is 100% web based there is nothing to install. Once your account has been created you can start creating categories, adding products, uploading images etc. from any computer connected to the Internet anywhere in the world.



Front of site features

- Design and layout tailored to your business
- Logical and easy to use product navigation
- Product photo gallery
- View prices in Pounds, Euros or Dollars
- Quantity discounts
- Loyalty point scheme
- Money off voucher facilities
- Secure checkout/account area
- My account area with full order status and history
- Easy use shopping basket
- Mini basket running total on every page
- Advanced product search

Back office

- Control your site from anywhere in the world
- Order and customer management system
- Unlimited product entry
- Easy configurable product navigation
- Drag and drop product and category sorting
- Products, categories and pages automatically optimised for search engine listings
- Dynamic Google site maps
- Advanced shipping system
- Multi images upload and auto resizing
- Content management on information pages i.e. terms, about us etc.
- Product views and sales statistics
- One-click featuring of products within category and home page
- Built-in marketing tools
- Product clone facility for quick entry
- Quick change product status i.e. in stock, out of stock, to order etc.
- Built-in Pay Pal payment system

Pricing

MediaFreshGEO E-commerce sites are designed as an entry level system, that allows you to get up and running with your e-commerce shop quickly and professionally with a minimum of expenditure. As your business grows you may decide to add additional modules and features that may be relevant to your needs. These can be added at any time.

Standard MediaFreshGEO site £800

Additional features:

Sub Category navigation

Your MediaFreshGEO site includes level one navigation. You may wish to add this feature if you require more categories or 'departments'

£950

International Shipping

Your MediaFreshGEO site includes UK shipping Zones.

£495

Sage Pay

Your MediaFreshGEO site includes PayPal set up. You may wish to add SagePay for a more seamless payment integration.

£155 + £20 per month

Custom Pages

These are additional pages you can edit yourself or can be built by us.

£100 each

Promotions

Your site includes a SALE system, but you can add Vouchers, Loyalty Points.

£495

Product Bonus Packs

These are added features, so customers can see 'related products', 'product reviews', 'key features'

£995

Marketing Tool Kit

Your site includes full SEO service, but the marketing tool kit provides a far wider site submission program and Google Products.

£300 per annum

Ongoing Costs

Hosting:
Your MediaFreshGEO site needs to be hosted with our provider, Moonshine Internet. Hosting payments are made directly to them.

£17.95 + vat per month

To get started with your MediaFreshGEO e-commerce system,
then please call today and speak to

Rob Wyborn
on 01225 812578

www.mediafresh.co.uk

Demo Site at
www.mediafreshgeo.co.uk